

RUMBA

Brand Guidelines

Prepared by Eliza Francisco

Logo Wordmark

RUMBA

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Clear space

Minimum clear space is the same as its height

RUMBA



Actual minimum size 30px

Logo Wordmark

Please avoid these practices

RUMBA

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Do not stretch

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Do not rotate

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Do not use gradients and effects

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Do not use other colours

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Do not use as a stroke

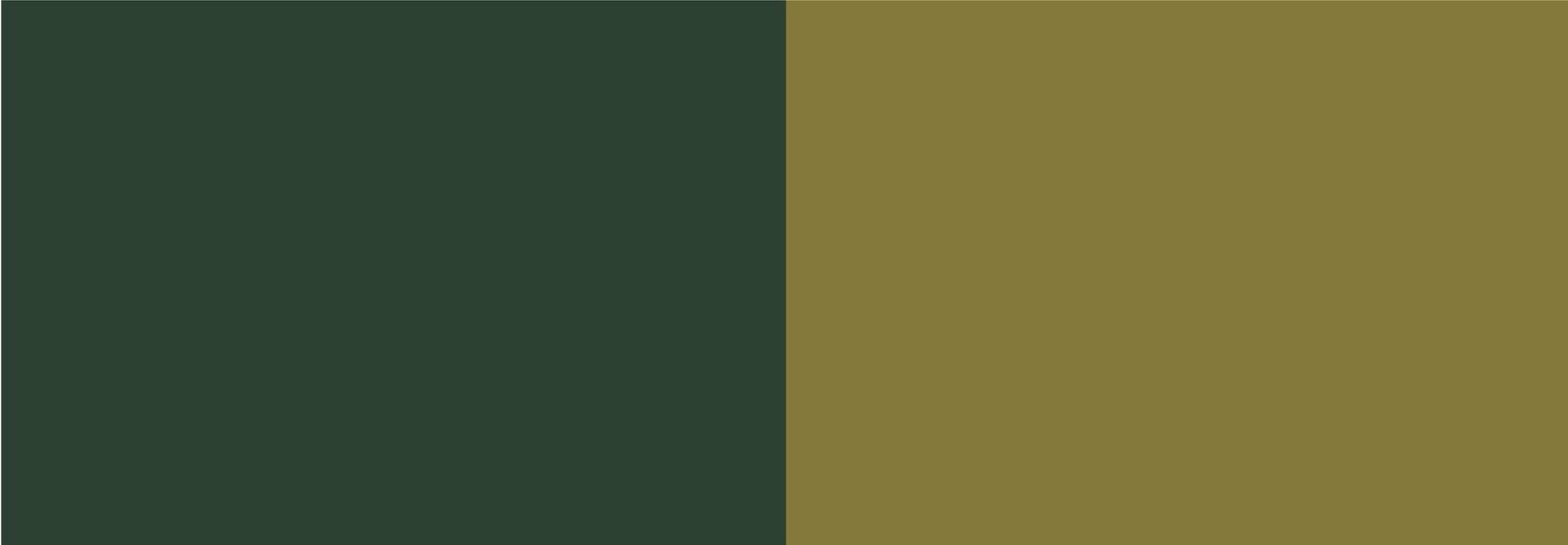
RUMBA

Do not place logo in a container



Do not place on a busy background

Primary



Pantone 560 C

#2d4132

R 45, G 65, B 50

C 31, M 0, Y 23, K 75

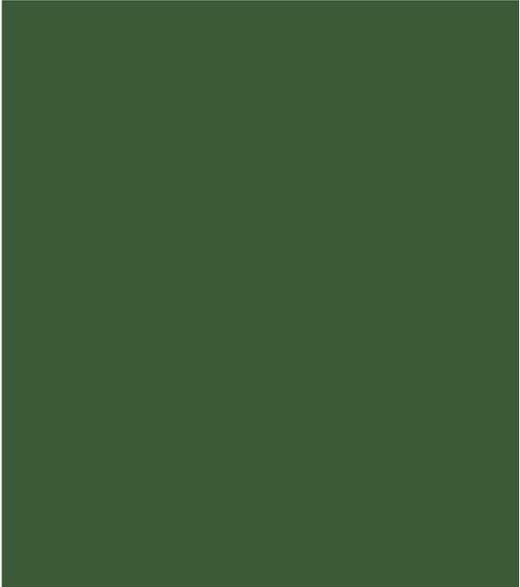
Pantone 119 C

#84793b

R 138, G 118, B 56

C 0, M 14, Y 59, K46

Secondary



Pantone 2266 C

#3b5a35

R 59, G 90, B 53

C 34, M 0, Y 41, K 65

Accent



Pantone 7527 C

#d0c8af

R 208, G 200, B 175

C 0, M 4, Y 16, K 18

Colour Application

Best practices

Visible and accessible

RUMBA



Display

Felix Titling MT

TAPAS
CARNES
ARROCES
POSTRE
VINOS

Headline

FS Lucas Pro Semibold

Savor Mediterranean Flavors

Body

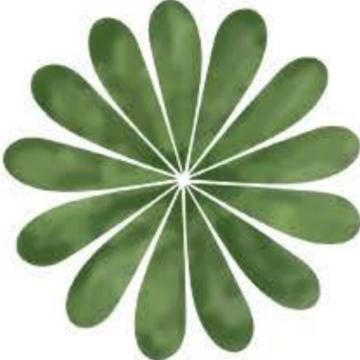
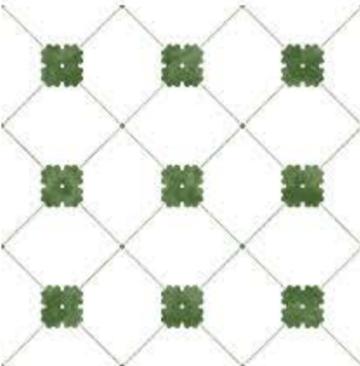
FS Lucas Pro Light

Taking inspiration from the term Rumba, which was introduced in Spain in the early 20th century as rumba flamenco, the restaurant's dishes flirt, tease and sway on the palate.

The flavors were inspired by countries that surround the Mediterranean Sea. Guests can then expect a wide menu comprised of Spanish, Italian, Greek, and a bit of French influences.

Elements

Used for composed key visuals



Spanish Tiles

Flowers & Leaves

Elements

Used for composed key visuals

RUMBA



Textured Backgrounds

Element Application

Used for composed key visuals

RUMBA



RUMBA

FELIZ DIA
DEL PADRE

HAPPY FATHER'S DAY!



Dads get complimentary
Estrella Galicia Cerveza Especial
on Father's Day!

**BARES &
ESTRELLAS**

WINE AND FOOD BY ESTRELLAS



RUMBA

MOTHER'S DAY
ESPECIALES

Good for 3 - 4 persons

Available from May 13 - 20

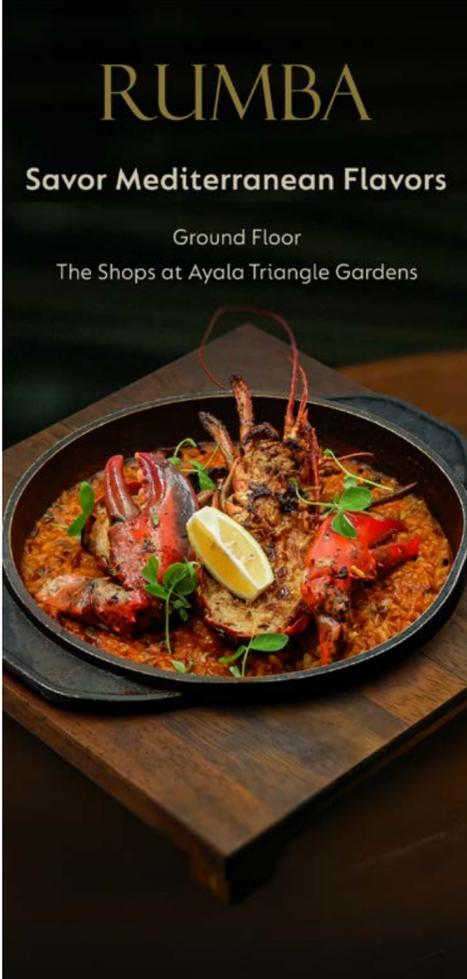


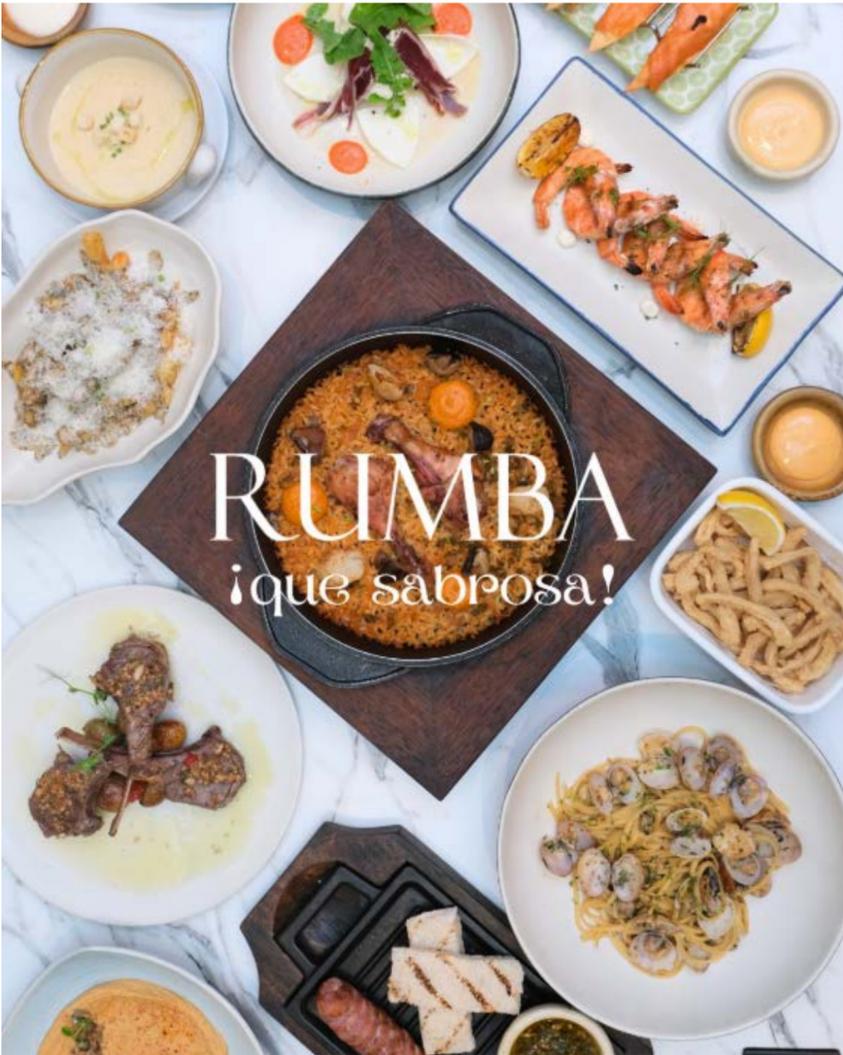
RUMBA

Closed tonight
for a private event
6 PM onward

Imagery

RUMBA





RUMBA
VALENTINE'S DEGUSTACION MENU

P1,995 per head
Comes with a glass of Barón de Valls Tinto or Federico Paternina Banda Azul Crianza

TAPAS
EMPANADILLAS DE ATUN Y VIEIRAS
Empanadas with tuna and scallops stew

CROQUETAS DE BOLETUS
Mushroom croquetas, truffle mayo

TATAKI DE ATUN
Tuna tataki, avocado emulsion, tomato, aji amarillo mayo

PESCADO
SALMON CON TRINXAT
Grilled salmon loin, potato and cabbage cake, Meunière sauce

RISOTTO
RISOTTO DE AZAFRAN
Saffron & lemon risotto with foie

POSTRE
TARTA DE QUESO
Cheese cake

AVAILABLE UNTIL FEBRUARY 19
NO SERVICE CHARGE
ALL PRICES ARE INCLUSIVE OF 12% VAT
NOT VALID WITH OTHER DISCOUNTS & PROMOS

BARES & ESTRELLAS VG VICENTE GANDIA FEDERICO PATERNINA



RUMBA

elizafrancisco.com